

EUROPEAN HERITAGE DAYS

L'ENVOL DES PIONNIERS IN TOULOUSE OPENS ITS DOORS FOR FREE

On Saturday, September 20, and Sunday, September 21, 2025, L'Envol des Pionniers in Toulouse will open its doors for free as part of European Heritage Days. In a Roaring Twenties atmosphere, visitors will have free access to exhibitions, including the special exhibition "Air France, a story of elegance." L'Envol des Pionniers is also offering a unique program centered on travel. Several travel sketchbook artists will be on hand to exhibit their work and introduce the general public to the art of travel sketching.

A UNIQUE PROGRAM TO EXPERIENCE THE AÉROPOSTALE THROUGH TRAVEL AND THE SENSES



- **An exhibition of travel journals**

Visitors are invited to meet travel journal artists and explore, through their work, the architecture and landscapes of the territories crossed by Aéropostale's air routes: Toulouse, Catalonia, Senegal, Argentina, Patagonia, and more. A 28-meter-long mural will also be on display to showcase the airline

- **Workshops to learn the art of travel journaling (free upon registration / in french)**

This poetic and immersive exhibition is complemented by several workshops to introduce visitors to the art of travel sketching (ages 12 and up). Two workshops will be held on Saturday, from 10 a.m. to 12 p.m. and then from 2 p.m. to 4 p.m., and one workshop will be held on Sunday from 2 p.m. to 4 p.m. **To register: [here](#)**

- **A sensory writing workshop**

Inspiring images, writing materials, and scent stations will transport visitors into an imaginary story to be composed. Guided by their senses, they will be able to give free rein to their imagination and write their own travel story, like modern pioneers. This activity for young and old combines imagination and memory.

- **A festive atmosphere evoking the vibrant spirit of the Roaring Twenties**

Dressed in 1920s-style costumes, singer, dancer, and actress Dann will entertain visitors at L'Envol des Pionniers throughout the weekend with traveling musical performances. In the courtyard, visitors can relax in deck chairs and strike a pose in a retro-style photo booth to take home a souvenir photo of their visit.



TWO DAYS TO EXPLORE L'ENVOL DES PIONNIERS EXHIBITIONS FOR FREE



For two days, visitors will be able to explore the permanent exhibition L'Envol des Pionniers (The Flight of the Pioneers) free of charge, which traces the human and industrial adventure of Aéropostale in the very place where it took place. It will also be an opportunity to linger in the new special exhibition "Air France, a story of elegance," which honors the airline and its meticulously designed travel experience, promoting the French art of living to destinations around the world.

And since European Heritage Days place particular importance on allowing the general public to discover spaces that are usually inaccessible, L'Envol des Pionniers will allow visitors to discover a reconstruction of the office of the Aéropostale's station manager, the famous and rigorous Didier Daurat. Young and old alike will also be able to step inside an authentic 1930s mail car in which traveling postal workers sorted mail between Paris and Toulouse.

PRACTICAL INFORMATION

European Heritage Days 2025

- Saturday, September 20, and Sunday, September 21, from 10 a.m. to 6 p.m .
- Free admission
- Travel journal workshops: free upon registration: [here](#)
- 6 rue Jacqueline Auriol, Toulouse
- **Information & program** : [here](#)

ABOUT L'ENVOL DES PIONNIERS AND SEMECCEL

Dedicated to the early days of aviation, the creation of Lignes Aériennes Latécoère and Compagnie Générale Aéropostale, and the birth of Air France, L'Envol des Pionniers is located in Toulouse Montaudran, on the historic site from which Aéropostale planes departed for Africa and South America between 1918 and 1933. L'Envol des Pionniers brings to life this human adventure that contributed to the birth of civil aviation and made Toulouse one of the world capitals of aeronautics. L'Envol des Pionniers is a Toulouse Métropole facility, opened at the end of 2018 with the support of the Occitanie Pyrénées-Méditerranée Region and the ERDF, and with the participation of the Ministry of National Education and partners Altran, Ailes Anciennes de Toulouse, and INA.

L'Envol des Pionniers is managed by SEMECCEL, a semi-public company created on the initiative of Toulouse City Council, whose shareholders are Toulouse Métropole, Toulouse City Council, the Occitanie Pyrénées-Méditerranée Region, CNES, Airbus Defence and Space, Météo-France (founding members of the Cité de l'espace), as well as Thales Alenia Space, Caisse des Dépôts et Consignations, and Caisse d'Epargne de Midi-Pyrénées. L'Envol des Pionniers' partners include MGEN, Banque Populaire Occitane, ENEDIS, the Latécoère Foundation, Aura Aero, Delair, Latécoère, and OpenAirlines, and it is also supported by the association Les Amis de L'Envol des Pionniers.

PRESS CONTACTS

> **Juliette VIENOT** • +33.7.62.94.11.29 • j.vienot@semeccel.com
> **Marlène MECK** • +33.6.08.96.96.50 • m.meck@semeccel.com

- [Press area](#)
- [Photo library](#)



lenvol-des-pionniers.com